



Technology | Document Management | Consulting Services

Xerox in the Office

Overview

*Introducing the inspiration behind our new products . . .*



When we put together our line of office products and systems, we had one thing in mind:

## Giving you more choices to meet your needs.

And with the most innovative and complete spectrum of products, software and services in the industry, we think it really shows. Bold, inspired design. Uniquely powerful features. And unrivaled reliability and ease of use. All of which comes from knowing the office like no one

else. Because for us, it's creating remarkable new technology that you can actually use—whatever the size or needs of your business. Software that helps your people become more productive and efficient. And a world-class portfolio of services that makes office life easier.



A close-up portrait of a man with short brown hair, smiling warmly at the camera. He is wearing a light-colored, vertically striped button-down shirt. His hands are clasped together in front of his chin, with his fingers interlocked. The background is a solid, dark blue.

You.



## Innovative copiers, printers and systems designed around your office.

When it comes to developing breakthrough technologies, our legacy of innovation is without equal. Starting with the very first office copier, and continuing with the laser printer, fax machine and even Ethernet, our relentless pursuit of discovery continues to drive evolution in the office. We're constantly finding new ways to meet

your needs by making every product we create better. A perfect example: our advanced controller technology, proven to make you more productive running many everyday jobs. It's this spirit of innovation you'll find in our newest line of next-generation systems and products—featured to meet your exact needs and priced for every office.



*CopyCentre C3545 with Professional Finisher  
(Also available in a WorkCentre Pro model.)*

### Xerox CopyCentre® Digital Copiers

The CopyCentre family combines digital performance and unsurpassed value in a new set of powerful machines ready to take on all your office copying tasks.

They deliver consistent quality output and offer user-friendly features for handling even complex jobs. Dependable. Simple to maintain. And with our new color-enabled machines, you can have great black-and-white plus high-quality color—when you need it—all at a remarkably low cost. Plus, they're fully upgradeable, so you can add capabilities as your business needs grow.



WorkCentre C2424

## Xerox WorkCentre® Copier-Printers

The WorkCentre family is an ideal choice for the walk-up copying and network printing capabilities you need to be productive.

A new class of copier-printers from Xerox, they offer network printing, optional fax and optional email that's incredibly reliable and easy to use. Plus, color-enabled DocuColor® models let you copy, print and scan color documents when you need them. They're a great investment for budget-minded businesses that want to consolidate assets, reduce costs and improve workflow.



WorkCentre 245 with Basic Office Finisher  
(Also available in a CopyCentre and a WorkCentre Pro model.)



WorkCentre Pro 275 with Advanced Office Finisher  
(Also available in a CopyCentre and a WorkCentre model.)

## Xerox WorkCentre® Pro Advanced Multifunction Systems

The most powerful and advanced multifunction systems available today.

The newest WorkCentre Pro systems 232—275 are the second generation *beyond* the industry-leading network controller technology used in previous WorkCentre Pro systems, which in independent testing printed a typical office test suite up to three times faster than competitive models. In addition to industry-leading network print productivity, these new network controllers provide equally important capabilities such as print-channel encryption and extended output accounting functions. You can print, copy, scan, fax and email concurrently with unparalleled speed and power. And as a solutions platform for your networked office, you can digitally transform your documents and send them anywhere at the touch of a button. What's more, color-enabled models deliver business color when you need it for pennies a page.



## Xerox Network Printers

Whether you need reliable black-and-white output for general office needs or brilliant, true-to-life color for creative graphic arts applications, we've got the perfect network printer for you.

The Phaser® family of office network printers offer remarkably fast network printing at very affordable prices. And thanks to revolutionary single-pass color printing technology and amazing first-page-out time, there are few limits to what the Phaser family can do.

Phaser 8550, Phaser 7750, Phaser 4500

# [ Software that makes you more productive. ]

Along with next-generation products and systems, we're continually adding to our growing portfolio of software solutions. Our CentreWare® Software provides a suite of applications that help you install, maintain and use your Xerox system in a variety of network environments. Our FreeFlow™ Office Applications, including SMARTsend™, Scan to PC™ Desktop and Office Fax Pro, work in concert with the WorkCentre Pro family and Xerox DocuShare® Document Repository Software to help you capture and share knowledge efficiently throughout your enterprise.

## Partnering to provide more value.

Because our WorkCentre Pro systems feature a flexible, open architecture, every device is a "solutions platform" that enables easy integration with leading third-party software. In fact, Xerox has partnered with leading software developers who create customized solutions that extend the power and value of your Xerox system. This allows us to bring you the best software solutions available.



Every office is unique.  
That's why we provide:

## World-class services to meet your every need.

### Unrivaled service and support.

Behind every Xerox product is a unique network of customer support that's unrivaled in the industry and available 24 hours a day, every day of the year. Xerox has the industry's largest organization of service professionals who use leading-edge technologies to keep your Xerox systems up and running. They're even directly linked to the engineers who designed your Xerox product, so you can be confident when you choose Xerox. And genuine Xerox paper and supplies ensure peak system performance and are always easily available.



### Xerox Office Services.

When it comes to managing your business documents, Xerox offers a range and depth of award-winning processes that's unmatched. With a powerful set of office technologies, processes and tools specifically designed for your business, you'll see measurable results, including reduced costs and higher productivity. We provide Assessment Services, Asset Management, Imaging and Output Management and comprehensive Support Services. All of which guarantees you stay focused on what's really important—your business.

**Call today.** For more information or detailed product specifications, call **1-800-ASK-XEROX** or visit us at [www.xerox.com/office](http://www.xerox.com/office).

# Document security means peace of mind.



Xerox supports the International Common Criteria for IT Security Evaluation, an international set of standards that defines IT security requirements.

These days, we know that document security is an issue you need to take seriously. So we've taken the lead in creating innovative new features that safeguard your sensitive data. For example, our exclusive Image Overwrite Security option clears all images from your system's disk drives so that your data is protected. In fact, its three-pass process uses a special algorithm recommended by the U.S. Department of Defense. Many of our networked products offer an optional network log-in for network access functions such as scanning and e-mail to prevent unauthorized use. And secure print and fax features guarantee your sensitive information remains confidential.

## Total satisfaction guaranteed.

The exclusive Xerox Total Satisfaction Guarantee, recognized as unique in the industry, covers every Xerox DocuColor®, CopyCentre®, WorkCentre®, WorkCentre® Pro and Phaser® which has been continuously maintained by Xerox or its authorized representatives under a Xerox express warranty or Xerox Maintenance agreement. You decide when you're satisfied.

## Designed to be kind to our planet.

Xerox products conserve natural resources through designs that minimize waste during manufacturing and use, maximize energy efficiency in your office, and work reliably with Xerox recycled paper. Our Green World Alliance program encourages recycling of Xerox-brand used supplies. For more information, please visit [www.xerox.com/environment.html](http://www.xerox.com/environment.html).



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